



**Department of International Business
School Of Management
Pondicherry University**
(A central University)

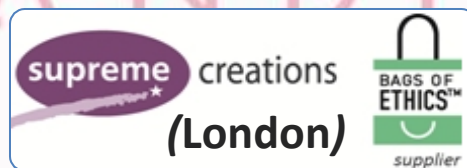


**Cordially Invites all
for
Special Lecture
on
Global Branding Strategies**

By

Dr.R.Sri Ram

Founder and Chairman of



*“Most of the brands that we work with are multinational.
We simply have to be international in everything that we do.”*

- Smruti Sriram

CEO at Supreme Creations &
Bags of Ethics/ Co-Founder of Wings of
Hope Achievement Award.

Venue:

SOM Auditorium

Date&Time:

12.09.2018, 11.15am.